

CARE4ELDER



Franchise Opportunity

Smart Care with Human Touch



A purpose-driven business opportunity in elderly care that combines smart technology with real human support.

Because caring for elders is not just a service it's a responsibility.

Care4Elder empowers local entrepreneurs to build a trusted elderly support ecosystem in their community while creating sustainable income and social impact.



Now expanding across South Bengal & Tier-2 cities



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Who We Are

Care4Elder is a technology-enabled elderly care support platform designed for today's nuclear families. In many homes, senior citizens live alone while their children work in other cities or countries. During emergencies, what matters most is time and human presence not just phone numbers.



Care4Elder fills this critical gap by combining:

- AI-enabled technology
- Local trained support teams
- Fast on-ground assistance

What Makes Care4Elder Different

- ✓ Instant human response, not delayed help
- ✓ Local franchise teams for faster action
- ✓ AI-enabled app for SOS & coordination
- ✓ Affordable subscription-based care plans
- ✓ Strong emotional connect with families

For Elders: Safety, dignity, confidence

For Families: Peace of mind, trust, assurance

**This is what we call
Smart Care with Human Touch.**

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FRANCHISE OPPORTUNITY

Why Become a Care4Elder Franchise Partner?

Care4Elder offers a low-investment, high-impact service franchise designed for people who want to build a respected local business while serving society.

Franchise Benefits

- Brand authorisation & territory access
- Training & onboarding support
- Marketing & branding assistance
- CRM & technology access
- Operational & service expansion support
- Local area exclusivity
- Hospital, diagnostic & doctor tie-ups support
- Revenue generation guidance
- Recognition & structured growth plan

Simple & Transparent Revenue Model

*** 50% Revenue Share for Franchise Partner**

Income Formula:

Active Members × Average Plan Value × *50%

Monthly Earning Potential:

₹15,000 – ₹50,000+

(Income depends on local reach, engagement & service quality)

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INVESTMENT & NEXT STEPS

Franchise Investment Details

Particulars	Amount
One-time Franchise Investment	₹65,000
GST	18% (as applicable)
Yearly Renewal	₹5,000 + GST

50% Franchise Fee refundable as per company T&C

Who Can Apply

Individuals seeking a meaningful business
Healthcare, insurance, service or sales background preferred
Retired professionals & entrepreneurs
Socially driven individuals willing to work locally

Healthcare industry exposure preferred for Franchise Service Executive roles.

Start Your Journey With Care4Elder

Call Us: 0341-354-3415

Website: www.care4elder.com

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